



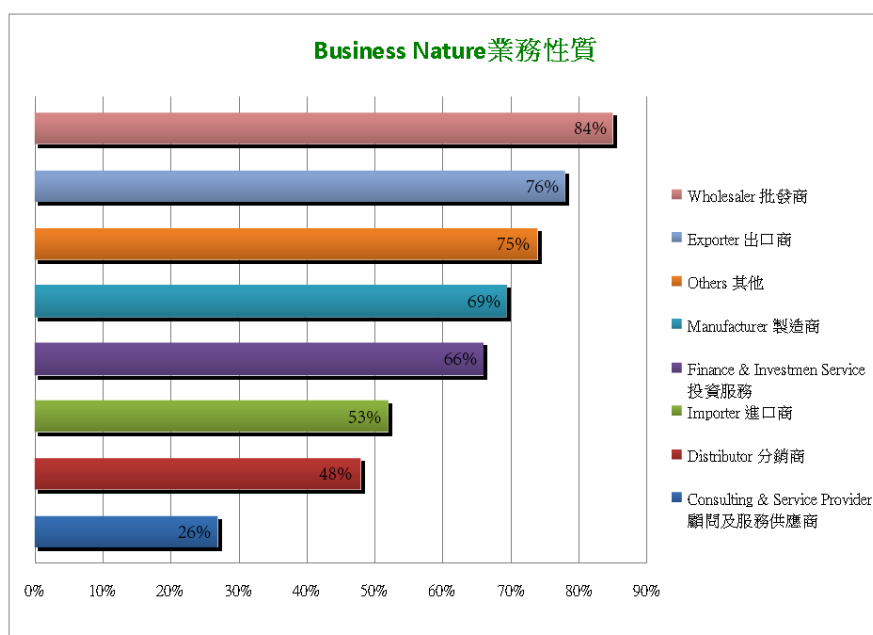
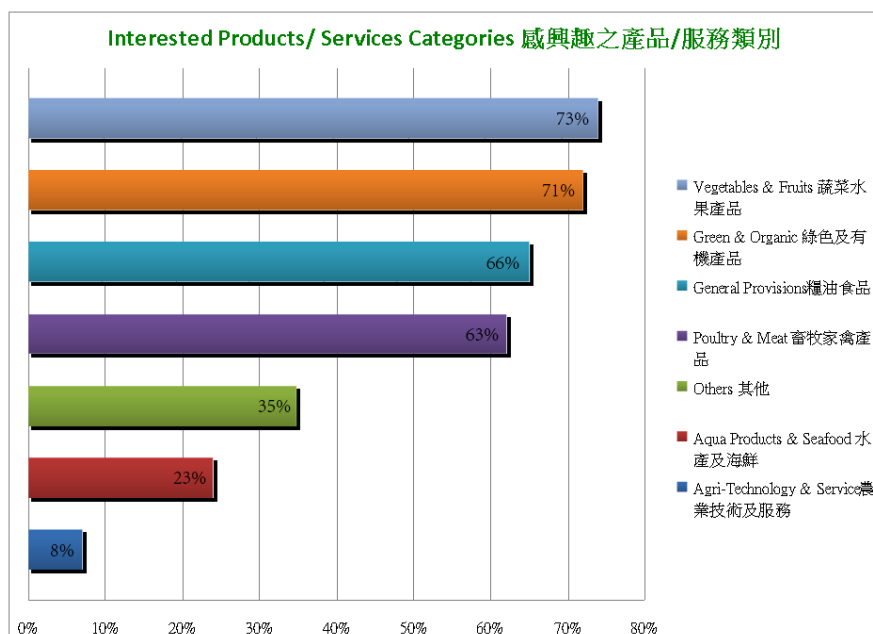
# AgriPro & Tech Asia Expo (APA) 2019( Macau) 亚洲农产品及农业技术展 2019(澳门) Show Report 展会报告

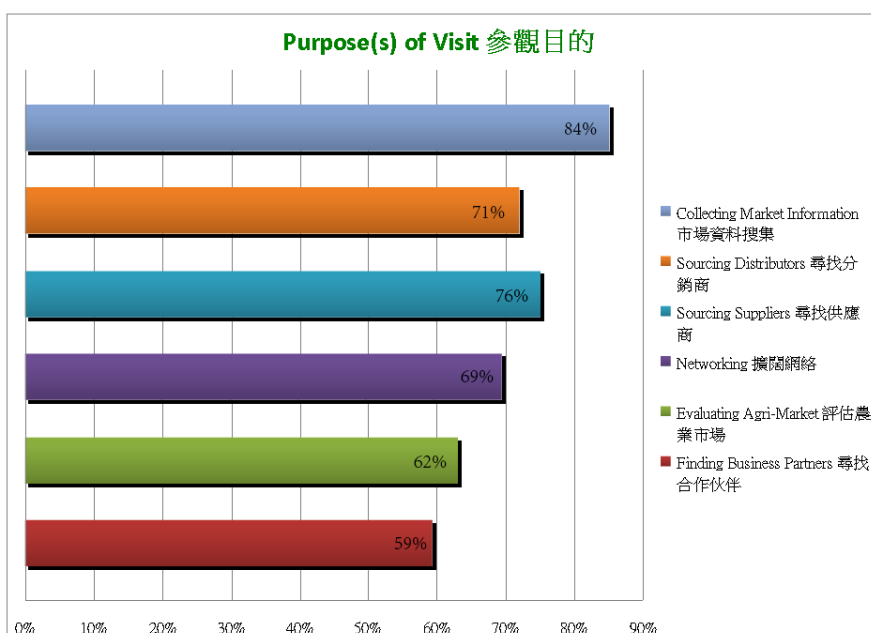
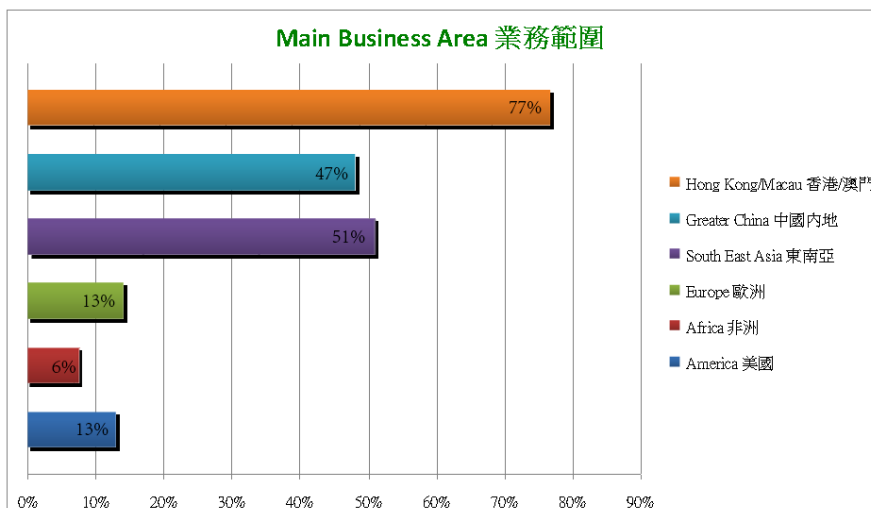
## APA 2019 Review 展会回顾

- ✓ It occupied an exhibition area of about 4,000 square meters, with exhibitors from China, Hong Kong, Macau, Taiwan etc., including 2 regional pavilions.
- ✓ 展览场地面积约 4,000 平方米,展商来自中国、香港、澳门、台湾等国家及地区,包括 2 个官方地区展团。
- ✓ Over 6,500 trade visitors from over 15 countries and regions e.g. Australia, China, Japan, South Korea, Macau, Malaysia, Middle East, Singapore, Taiwan, Thailand, United Kingdom, United States of America, etc. Visitors include buyers, delegates, associations and government bodies.
- ✓ 展会吸引逾 6,500 人次,包括来自超过 15 个国家及地区,包括澳洲、中国、日本、韩国、澳门、马来西亚、中东地区、新加坡、台湾、泰国、英国及美国等的买家、参观团、协会及官员等。
- ✓ APA 2019 received over 20 supporters from both local and overseas official bodies, trade associations and professionals, including Macau Wholesale Vegetable Merchants Association, China Organic Food Certification Centre, Chinese Organic Agri-certification Association (Taiwan), F.S.I. (C.H.K.) Association, Hong Kong Federation of Restaurants & Related Trades (HKFORT), Hong Kong Fish Marketing Organization (FMO), Hong Kong Imported Vegetable Wholesale Merchants Association, Overseas Fruit & Vegetables Imported Merchants Organization, Hong Kong Vegetable Marketing Organization (VMO), Kowloon Fruit & Vegetable Merchants Association Ltd, Hong Kong Chamber of Seafood Merchants Ltd etc. as well as Chinese Provincial agro-product officials from Guangdong and Sichuan.
- ✓ APA2019 获得超过 20 个来自本地及各国协会、官方和专业团体的大力支持。包括澳门蔬菜批发商会、中绿华夏有机食品认证中心、中华有机农业协会、中港食品安全交流协会、香港餐饮联业协会、香港鱼类统营处、香港进口蔬菜批发商商会、海外入口果菜商會、香港蔬菜统营处、九龙果菜同业商会、香港海鲜业联合总会等。以及多个中国内地农业官方机构包括广东及四川等。
- ✓ 91% of exhibitors found APA 2019 effective in building relationship with clients.
- ✓ 91% 的参展商认同 APA 2019 有助建立客户关系。
- ✓ 88% of exhibitors found APA 2019 effective in collection market information.
- ✓ 88% 的参展商认同 APA 2019 有助搜集市场信息。
- ✓ 85% of exhibitors found APA 2019 effective in promoting brand.
- ✓ 85% 的参展商认同 APA 2019 有助提升品牌。

## Visitors from 15 Countries and Regions Attended APA 2019(Macau)

### 来自 15 个国家/地区的买家及参观团参与 APA 2019(澳门)盛会





*\*Interviewee can choose more than one option \*受訪者可選擇多于一項*

## Messages from Exhibitor/Visitor/Supporter 參展商/參觀者的話

**Mr. Amine Ait Mbark, International Trading Expert of Halal Meat Finder (Middle East 中東)**

“Looking for Halal meat through APA2019, getting to learn more suppliers through the Expo.”

“透过 APA2019，认识更多肉类供货商。”

**Ms. Ying Wu, President of Leshan Chamber of Commerce for Imports & Exports (China 中國)**

乐山市进出口商会会长 胡英女士

“Joining APA 2019, we meet more buyers in Macau to help promotion of Leshan high quality agricultural products”

“参展 APA19，我们接触到澳门买家，使乐山优质农产可以带到澳门使更多人认识乐山。”

## Concurrent Events 同期活动

- 2019 Guangdong New Agricultural Products (Macau) Promotion Event  
广东名特优新农产品(澳门)推介会
- Guangdong-Hong Kong-Macao Food Safety Standard System Roundtable  
粤港澳食品安全标准体系圆桌会议
- Successful Experience in Agricultural Finance of Hong Kong's Economy Seminar  
香港农业金融经济成功经验研讨会

