



For Immediate Release  
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### **A New Rename to AgriPro Asia Expo (APA)**

The organizer of AgriPro Asia Expo (APA), Vertical Expo Services Co. Ltd (VES), is glad to announce the new rename of the 10th APA. The original name of “AgriPro Asia Expo” has officially changed to “AgriPro & Tech Asia Expo”. At the same time, APA will still use its original logo.

Being Asia’s important trade fair in agricultural market, APA organizer is keen on exploring business opportunity for the industry. In accordance to Mr. Kenny Lo - Chief Executive of Organizer, Vertical Expo Services Co. Ltd, “the start of using this new name is to enforce the importance of the agricultural technology to APA and make it a comprehensive and professional industry expo in 2019.”

APA2019 will be held from 5 – 7 December at Hong Kong Convention and Exhibition Center. In response to the market demand, the show organizer aims to strengthen the agricultural technology influence to APA by inviting more international alliances, exhibitors and buyers of the sector.

Sincerely thanks for your concern and support of the APA. Together with the industry, APA will be striving to discover more potentials and possibilities. See you in APA 2019!

For more information, please contact the Organizer Vertical Expo Services Co Ltd:

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#### About APA

Since 2010 AgriPro Asia Expo (APA) is Asia’s specialized B2B annual event that provide a professional platform for international agricultural trade and technology exchange. It covers a broad range of products including vegetables & fruits, green & organic products, aqua products & seafood, poultry & meat, general provisions, processed agricultural products and agricultural technology. Visitors from all over the world will gather at this show to expand and develop business, and to keep abreast with the latest agricultural trend and technology through Hong Kong – the established Agricultural Trade Centre in Asia.

#### About Vertical Expo Services Co., Ltd

Based in Hong Kong, Vertical Expo Services Co., Ltd is an innovative exhibition organizer that has staged various international conferences and exhibitions covering a variety of industries in different cities like Mainland China, Macau, Hong Kong, Taiwan etc. (Website: [www.verticalexpo.com](http://www.verticalexpo.com))

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