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Growing Asia Adult Expo clustering world industry players

Asia Adult Expo (AAE) - the only international event in Asia for adult products and entertainment – is counting down for its 2nd opening at the Venetian Macao. AAE is organized by Vertical Expo Services Co., Ltd. (VES) and it will be opened from 4 – 6 December, 2009.

The exhibition area has expanded by 80% to 8,000 sqm, compared to last year. Kenny Lo, Chief Executive of VES said: “some key old customers have expanded their exhibiting scale and we have lots of new quality customers from Japan, India, USA, and other European countries. The Asian market is a treasure mine to the industry that is yet to be explored.”

Mr. Simon Nan, Managing Director of Nanma Manufacturing Company Limited (NMC), said “The global industry is now more aware of the show in this region and many of our USA, European and Australian customers have promised to visit.” 100 companies and brands gather at AAE this year displaying their latest collections. Renowned companies like NMC, Electric Lingerie, Fleshlight, Hustler, Lelo, SOD, TIS, to name a few, can all be seen at the fairground. Latest updates indicate that the pre-registered trade buyers come from: Australia, Canada, China, France, Hong Kong, Indonesia, New Zealand, the Philippines, Singapore, Sweden, Taiwan, The Netherlands, USA, etc.

Professional performance is another talking point for AAE. Japanese pole dancing group LIBIDO and charming actresses brought by SOD & TIS, will be joined by some of the most prominent performers from the West. Priccaso, the artist well-known for creating paintings with his male member, and Australian groups Badboys and the lady group Bombshells will entertain visitors to the expo.

Also on tap will be NOW903 Adult Channel lady models, body painting, lingerie catwalk, autograph signing and photo shoot sessions. With all of the activities, attendees will have the chance to experience the adult entertainment cultures of the East and West in one place.

On the first show day at 6pm, there will be a welcome reception at the grand stage of the fairground. Media, exhibitors and invited guests are welcome. The first day of AAE, Friday Dec. 4, is reserved for trade visitors only. The remaining days, Dec. 5-6, will be open to industry professionals as well as members of the general public who are aged 18 or above.

For inquiries, please call Arosia Tong at +852 2528 0015 or email to aae@verticalexpo.com. For more information on AAE, please go to www.asiaadultexpo.com

About Vertical Expo Services Co., Ltd

Based in Hong Kong, Vertical Expo Services Co., Ltd is an innovative exhibition organizer that has staged various international conferences and exhibitions covering a variety of industries such as adult entertainment, agriculture, elderly care and funeral.

