

For Immediate Release

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AgriPro Asia 2011 is Showcasing Worldwide Premium Agri-products!

The leading agricultural trade fair in Hong Kong is gathering global industry players to present its audiences with their premium products. Scheduled to be held at the Hong Kong Convention & Exhibition Centre (HKCEC) on 30 November – 2 December 2011, AgriPro Asia (APA) 2011 is an annual industry event featuring the latest agricultural products and market updates.

Kenny Lo, Chief Executive of Vertical Expo Services Co., Ltd. remarked, “APA is keeping up on presenting the market with new products, introducing new comers to the stage and to facilitate communication and understanding among industry players.” This year, exhibitors and official bodies from Australia, Brazil, Chile, China, Hong Kong, Korea, Indonesia, Malaysia, the Philippines, Taiwan, USA and Vietnam are joining in the event and are looking forward to meeting visitors from all over the world.

Introduce here some of the pavilions. Firstly, with the support of the *KOREA AGRO-FISHERIES TRADE CORPORATION (aT Center)*, exhibitors including *KOREA MARITIME FISHERIES NEW INTELLECTUAL ASSOCIATION (KMFNIA)*, *BIOTECH Co., Ltd.*, *SAMDA Co. Ltd.* and *SEAEVER Co.* are bringing us fresh, frozen or processed products like oyster, octopus, squid, seasoned Pollack roe, laver, black rice and eggs, etc.; Also, the Philippines Department of Agriculture is going to bring a group of their local producers such as *AKITA HERBAL PRODUCTS*, *FRUITS OF LIFE, Inc.*, and *TRANS-OCEAN FOOD PRODUCTS*, are bring a series of coconut and tropical fruit products, as well as processed ones like jam, fruit juice, syrup, nuts and seafood.

[Register online](#) and enjoy free admission to the fair ground! Registered buyers are also entitled to business matching service, a special rate for joining the Agricultural Conference Asia (ACA), as well as an array of privileges under the Hong Kong Tourism Board's MEHK [“Business Right Here!”](#) Scheme, which includes [Special Airfares](#) offered by Cathay Pacific and Dragonair.

About the Organizer

Vertical Expo Services Company Limited (VES) is specialized in organizing international trade fairs and conferences, cover a variety of industries in Hong Kong, Macau, China and the US. VES is headquartered in Hong Kong and works closely with different trade and government official bodies. For further show information or media enquiries, please visit APA website www.AgriProAsia.com or contact the organizer.

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