

For Immediate Release
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Agricultural Conference Asia 2011 Paves the Way Towards China Markets

The Agricultural Conference Asia 2011 (ACA) will bring together international industry players to get them updated with the latest market trend and other hot issues. Scheduled to be held in Hong Kong Convention and Exhibition Centre during 30 Nov to 2 Dec 2011, it is a concurrent event of the AgriPro Asia Expo (APA) and will continue to provide a professional platform for the industry in information exchange alongside product exhibition.

To keep up with the industry's footsteps, this year's ACA is coming back with richer contents including food quality and safety standards, business opportunities in China and regional market updates. "ACA is going more international with increasing diversity," said Kenny Lo, Chief Executive of Vertical Expo Services Co., Ltd. "It is for sure all-comers would be able to explore deeper on issues facing the agricultural and aqua-cultural industries."

With the supports from worldwide organizations and institutes, ACA will present a series of topics among the greatest concerns in the industry. There will be topics covering the flourishing China market, including:

- *Food Safety and Quality Control System of Agri-Products in China*, China Green (Holdings) Limited
- *A Total Food Logistics Platform for entering the China Market*, DCH Logistics Company Limited

Comprehending the growing concerns on food safety and trend of aqua-cultural products, experts will share their view on:

- *How Could Food Standard Improve the Production of Agriculture and Aqua-culture*, GLOBAL G.A.P.
- *Export of Aquatic Products from Japan after the Great Earthquake*, Fisheries Agency, MAFF (Ministry of Agriculture, Forestry and Fishery of Japan)
- *Trade and Market Update of Vietnam Seafood Industry -Vietnam Pangasius Industry: Towards sustainable*, Vietnam Association of Seafood Exporters & Producers (VASEP)

And be sure not to miss the sharing from professionals in the vegetable and organic industry:

- *The Future of Investment in the Horticulture Industry – Case Study: Australia*, AUSVEG (The Peak Industry Body for Vegetables and Potatoes in Australia)
- *Organic Food Market Development in Hong Kong*, Hong Kong Organic Resources Centre

Register online now to enjoy special offer of HKD 500 for the 3-day conference and free admission to the AgriPro Asia Expo 2011. Registered buyers can enjoy an array of privileges under the Hong Kong Tourism Board's MEHK "[Business Right Here!](#)" scheme, which includes [Special Airfares](#) offered by Cathay Pacific and Dragonair.

For more information, please contact the organizer:

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