



November 9, 2011

Dear Editors / Reporters,

Press Invitation to AgriPro Asia Expo 2011

Recently, agricultural trading, demand and supply of agricultural products are the most discussed topics internationally. The premier international trade platform for the agricultural industry in Asia – AgriPro Asia Expo 2011 (APA) and Agricultural Conference Asia (ACA) will take place from 30 November – 2 December, 2011 at Hall 5BC, Hong Kong Convention and Exhibition Centre. Exhibits cover a comprehensive range of products namely vegetables, fruits, seafood, meat, agricultural investment, processed food, etc.

There will be a Welcome Reception on 30 November, 2011 at 4pm inside Hall 5BC. The Director of Food and Environmental Hygiene Department, Mr. Clement Leung, JP, representatives from different consulates, groups or pavilions organizers, exhibitors and buyers will be invited to the occasion.

The organizer of APA & ACA, Vertical Expo Services Company Ltd. would like to invite you to visit our show and also attend the Welcome Reception as mentioned above.

For press enquires or arrangement of individual interviews on APA, please contact the undersigned at (852)3904-3830 or email to wy.ho@verticalexpo.com. Detail show information, please visit APA website www.AgriProAsia.com.

Please return the reply slip by fax / email latest before 25 November, 2011. Thank you.

Yours sincerely,

Wing-Yin Ho

Ms. Wing-Yin Ho, Project Executive
Vertical Expo Services Co Ltd

Reply Slip

To: Vertical Expo Services Company Limited Fax: (852) 2528 0072 / Email: wy.ho@verticalexpo.com

(Please indicate with a ✓)

I, _____, will visit APA on _____(date), please reserve _____ press badges for me.

I am interested to attend ACA on _____ (date) _____ (time), please reserve _____ seats (maximum 2 seats) for me.

I will be attending the Welcome Reception on 30 November at Hall 5BC.

Media Name: _____

Title: _____

Phone: _____

Please provide name card so we can prepare the entrance badge for you.