



TRADE AND ENTERTAINMENT EXPO 集贸易及娱乐于一体

What Does AAE Deliver? AAE能给您提供:

- ❖ Market Intelligence 市场资讯
- ❖ Brand Promotion 品牌提升
- ❖ Find Partners & Networking 寻找生意伙伴及扩展网络
- ❖ Browse Through a Full Range of Products 观赏业内产品展示
- ❖ Firsthand Information of New Products 市场新产品情报
- ❖ Teaching & Learning: educate your potential clients & understand more about your competitors
教导与自我增值: 现场教育客户及了解竞争优势
- ❖ Fun & Excitement 无限乐趣

Exhibition Fees & Services 展台价目及服务

Furnished Stand 标准展台:

USD 2,800 per 9m²
2,800 美元 (每9平方米)

Your fee includes 费用已包括:

Booth space with identification sign 展位及标识
Furniture, carpet and basic equipment
基本家俱、地毯及设备
Free listing in the Exhibition Catalogue
免费于展览会的会刊印上 贵公司名称及简介
Free exhibitors' badges for advance registration
预先登记的展商证件
And more... 还有更多

Raw Space 空地 (min. 36m² 最少36平方米)

USD 2,300 per 9m²
2,300 美元 (每9平方米)

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ASIA
ADULT
EXPO



More Value-added Exposure

额外宣传机会

Sponsorship Packages 赞助机会

- ❖ Giveaways 赠品
- ❖ Badge & Lanyard 大会证件及颈绳
- ❖ Welcome Reception 欢迎酒会
- ❖ Cyber Station 上网专区
- ❖ Exhibitor/ Buyer Lounge 展商及买家洽谈区
- ❖ Stage Performances 舞台表演项目
 - Lingerie & Costume Walk 内衣及服饰诱惑
 - Presence of AV Stars 性感女优巡游
 - Erotic Dance 冶艳舞蹈
 - Live Penile Painting 人体油画
 - Cosplay Display 制服派对
 - Hot Dance 劲歌热舞
 - Product Demonstrations 成人用品介绍
 - Arts Demonstration 艺术示范
- ❖ And much more... 还有更多...

Advertising Packages

(e.g. official website, regular newsletter, official publication, onsite ads etc)

广告机会 (如官方网站、定期通讯、官方刊物、现场广告等)

Contact the Organizer and we can tailor-make a package for you.

我们可为您度身设计专有赞助, 请联系主办单位查询。

Contact Us
联络我们



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20-22 . 8 . 2010
MACAO

www.asiaADULTExpo.com





Asia Adult Expo (AAE) is a **TRULY INTERNATIONAL** trade expo in Asia with a range of **DIVERSIFIED AND COMPREHENSIVE** contents. It is an Asian showcase combining **TRADE AND ENTERTAINMENT** oriented towards **GREATER CHINA & ASIA**.

亚洲成人博览 (AAE) 确是一个国际性的商业博览会, 展览内容全面并级尽多元化, AAE集贸易及娱乐于一体, 立足亚洲, 紧贴大中华市场, 与国际业界接轨, 是区内重要的商贸和展示平台。



Truly International Trade Expo in Asia 亚洲区内真正国际性的商业博览会

❖ Attracted a record-breaking 25,000 visitors, 45 % of visitors were female and 60% were couples. 成功吸引逾25,000 参观人次, 其中45% 为女性访客, 情侣/夫妇访客占60%。

❖ Exhibition scale is 70% LARGER than the previous edition which occupied an exhibition area of 8,000 m2, with 100 exhibiting companies & brands from Australia, Canada, France, Germany, Hong Kong, India, Japan, Macau, Mainland China, Sweden, the Netherlands, USA etc. 展览面积共8,000平方米, 参展的国际企业及品牌达100家, 包括来自澳大利亚、加拿大、法国、德国、香港、印度、日本、澳门、中国、瑞典、荷兰、美国等, 展览面积比去届增长70%。



Connecting Greater China 紧贴大中华市场的主要商贸和展示平台

- ❖ The world's largest and most populous continent with over 4 billion people. 全球最大及人口最多的地方, 拥有超过40亿人口。
- ❖ The third largest nominal GDP of all continents after North America and Europe, but the largest when measured in PPP (purchasing power parity) 继北美及欧洲后世界第三大国内生产总值的地方, 更是最强购买力之地。
- ❖ A rising new market, where you can find unlimited business opportunities such as partnership, OEM/ODM, importer/exporter, distributor/wholesaler, retailer etc. 以拥有一流生产基地见称, 手工、成本及技术绝对是吸引海外市场的三大卖点。

Diversified and Comprehensive Contents – Exclusive in Asia 内容多元化和全面 – 亚洲独家

Scope of Exhibits 展品范围

- ❖ Adult Gifts 成人礼物
- ❖ Adult Novelties 成人玩具
- ❖ Lubricant & Oil 润滑油
- ❖ Lingerie, Shoes and Sexy Costumes 性感内衣、鞋履及服饰
- ❖ Adult Publication, DVDs 成人杂志及影碟 (Only in AAE)
- ❖ Adult Content Provider 成人内容供应商
- ❖ Adult Entertainment Facilities & Tools 成人娱乐设施及用具
- ❖ Consulting & Trade Service 谘询及其它商贸服务
- ❖ New Media 新兴媒体 (Only in AAE) e.g. adult websites, mobile networks, adult TV channels 成人网站, 流动电话网络, 成人电视台

Business of AAE Trade Visitors 商业访客类型

- ❖ Exporter/Importer 出口/入口商
- ❖ Wholesaler & Distributor 批发及分销商
- ❖ Agent & Trading Company 贸易公司
- ❖ Retailer 零售商
- ❖ Manufacturer 制造商
- ❖ Media & Film Producer 传播媒体及电影制作

Comments from the Exhibitors 展商的評語

- "Buyers from all over the world with huge business opportunities." "提供了很多商机, 遇到很多来自世界各地的专业买家。" Soft On Demand (Japan 日本)
- "Professional buyers and management, the Best Adult Trade Show in Asia region." "见面的买家及主办单位都非常专业, AAE 称得上亚洲地区最高格调的成人业博览会。" UEG (Sweden 瑞典)
- "Very impressed and satisfied with the buyers' quality and number. Definitely joining AAE 2010!" "人流及买家质素比上届更好, 明年一定再次参与!" Nammo Mfg Co., Ltd 尼摩洋行有限公司 (Hong Kong 香港)
- "AAE gives us opportunity to develop export market." "AAE给我们提供贸易发展平台, 并带来很多出口商机。" World Field Network Co., Ltd (Japan 日本)
- "Good contacts with distributors and retail stores." "于AAE得到了许多分销商、零售商等联系, 帮助很大。" Freshlight (USA 美国)
- "Extremely satisfied about the turn out of trade buyers and customers; Incredible diversity of visitors." "多元化的专业买家及普通观众, 对展会效果非常满意!" EEL Enterprise (USA 美国)

Purpose of Visit of Trade Visitors 商业访客的参观目的



- ❖ 90% of exhibitors agreed AAE is a professional event for the adult industry. 90% 的参展商同意AAE是专业的成人业界商贸活动。
- ❖ 86% of exhibitors found AAE effective in building relationship with clients. 86% 的参展商认同AAE提供一个有效的平台去建立客户关系。
- ❖ Over 100 media organizations covered AAE through different channels. 成功吸引世界各地逾100家传媒透过不同渠道报导AAE盛事。

MACAU – The Ideal Business and Amusement Destination in the Heart of Asia 澳门 – 亚洲的经贸枢纽、最理想的商务娱乐中心

Macau is well-known as Asia's Las Vegas. Set in the Heart of Asia, its geographical predominance makes it a strategic location for international trade, travel and entertainment. 澳门位处亚洲的心脏地带, 被誉为「亚洲拉斯维加斯」。澳门先天的地理优势促使它成为亚洲的国际贸易枢纽, 以及旅游娱乐中心。

More than Half the World's Populations are within 5-hours radius flying time. (Greater China, Japan, Korea, India & SE Asia.) 五小时飞行距离覆盖2.9亿亚洲人口

