



Promotional and Marketing Privileges for Exhibitors & Sponsors
市場推廣及宣傳計劃

AFE Web-page / Show Preview / Email blast or e-newsletter 網頁連結 / 展前預覽 / 電子宣傳郵件	Fee 費用 USD
Exhibitor Hyper-link with logo front page (2months) 展商網站首頁商標連結 (兩個月)	1,500
Exhibitor Hyper-link with logo in Exhibitor pages (2months) 展商網站展商資訊欄商標連結 (兩個月)	1,000
Show Preview half page advertisement or editorial (material provided by exhibitor) 展前預覽半頁廣告或撰寫介紹 (展商提供資料)	1,500
One-time Exhibitor highlight with hyper link in email blast 電子宣傳郵件焦點展商商標連結	800
Exhibition Catalogue 會刊名錄	
Back Cover – Color 彩色封底	2,900
Inside Front Cover – Color 彩色封面首內頁	2,600
Inside Back Cover – Color 彩色封底內頁	2,500
Insertion, Full Page – Color 彩色全版內頁	2,200
Marketing Sponsoring 宣傳贊助	
Badge paper (exclusive with sponsor logo) 入場證 (獨家贊助-展商商標)	2,000
Lanyard (exclusive) 掛繩(獨家贊助)	4,000
Badge paper & Lanyard 入場證 + 掛繩	5,500
Show Bag sponsorship 大會手提袋	5,000
Show Bag catalogue insertion 分發印刷單張 (預先放入所有大會提供的手提袋內)	1,000
Souvenir insertion 分發紀念品(預先放入所有大會提供的手提袋內)	1,500
Product show case 產品展示櫃* (贊助商需提供展品)	800
Poster Stand (design provided by exhibitor) 直立式座地看板 (贊助商需提供展板設計)	500
Activities Sponsoring 活動贊助	
Conference Tea Break 國際會議茶點	2,000
Speaker Luncheon (2 availability) 演講嘉賓午餐聚會	2,900
International Cocktail Reception (non-exclusive) 國際酒會 (非獨家)	3,000
Site visit sponsorship (non-exclusive) 設備參觀 (非獨家)	2,500
Title sponsorship 冠名贊助資格	
Silver Sponsorship 銀贊助商	3,500
Gold Sponsorship 金贊助商	5,000
Platinum Sponsorship 白金贊助商	8,000
Diamond Sponsorship 鑽石贊助商	15,000

Remarks : The above promotion items are subject to availability. 以上推廣項目數量有限, 先到先得。

Please contact our representative or email to info@AsiaFuneralExpo.com for more detail of the sponsorship program.

如要了解更多的贊助詳情, 請聯絡我們的代表或電郵至 info@AsiaFuneralExpo.com。

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