

# AFE Awards 2012

## Announcement of Winners



The premier award for the funeral Industry across Asia Pacific region, **AFE Awards 2012** is stepping into the final stage since it first opened for application in last August. The significances of the AFE Awards are here to recognize enterprises who acquire experienced industry know-how, well-established corporate portfolio with clear philosophy and vision, as well as taking sustainable developments into its corporate planning.

Applications have been encouraging and we are very pleased to received numbers of quality proposals and presentations from applying companies.

After the collection of comments from respected judging panel (formed by regional representing funeral associations\*), with the 4 basis of judging criteria: *Corporate Philosophy, Designs and Services, Social Responsibility, Professionalism*. The results are as follows:

AFE Awards 2012 is awarded to (\*Alphabetical order according to Company Name)

Company Name	Region	Categories
Cosmopolitan Funeral Homes Inc.	The Philippines	Funeral Home
Fu Shou Yuan	China	Cemetery, Service
InvoCare Ltd	Australia	Service, Technology
Mount Vernon Sanctuary Pte Ltd	Singapore	Funeral Home
NV Multi Asia Sdn. Bhd	Malaysia	Cemetery, Columbarium, Funeral Home, Service
St. Peter's Memorial Chapels	The Philippines	Funeral Home, Pre-need
Won Ann Funeral Enterprise Organization	Taiwan	Service

**CONGRATULATIONS** to the winning companies and your fellow colleagues who have joined the efforts in shaping the scale and the business scope as it is now. More importantly, we appreciate your willingness to share the corporate strategies and strengths and it is trust to strongly facilitate the continuous growth and the betterment of the industry.

An AFE Awards Showcase area will be designated for winning units to display their products and presentations at the AFE exhibition area. Should you have any queries regarding to the AFE Awards, please feel free to contact the Secretariat Office, Ms. Denise Ho / Mr. Wilson Tong at (852) 2528 0062 for more details.

Warmest Regards,

For & On behalf of AFE Awards Judging Panel  
Asia Funeral Expo & Conference 2012