

International Agricultural Products Fair in the Heart of Asia 亚洲农产品展 - 为您开拓国际市场

AgriPro Asia (APA) is Hong Kong's leading and most dedicated B2B trade fair for international agricultural trade in the Asia Pacific. Hong Kong is the ideal gateway for agriculture products and suppliers to penetrate the Asia market including mainland China. Thousands of agricultural traders operate in Hong Kong and have extensive international and Chinese business networks. Furthermore, buyers from across the Asian region come to Hong Kong to do business because of its long-standing status as a key trading hub for food and agriculture products. Hong Kong's high-profile and excellent reputation in Agricultural trade guarantees a large number of traders and buyers will attend and make AgriPro Asia a successful trading platform.

亚洲农产品展是香港首个专为贸易及投资而设的农产品展览。一年一度的展览会，为业界提供了一个国际性农产品贸易及投资平台。香港是农产品及供应商深入亚洲与中国大陆市场的最佳门户。数以千计的具备庞大国际及中国商务网络的农产品贸易商均选择在港营运。由于香港在食品及农产品贸易方面拥有长久的重要枢纽地位，所以国际买家纷纷来港进行交易；加上香港在业界信誉昭著，亚洲农产品展势必吸引大量业界人士进场，成为更有效的贸易平台。



Agricultural Conference Asia (ACA) 亚洲农业会议

Linking you with professionals

ACA aims to present the latest industry ideas and solutions for the agricultural production & trade. Government officials, trade bodies, and leading academic staff will be among the key speakers, sharing their views on the latest agricultural trends, including market intelligence, technology, environmentally-friendly agriculture, investment opportunities, specific countries trade rules and regulations.

Registration Fee: USD 400

与专业人士深入交流

亚洲农业会议旨在提供各种农业生产及贸易的最新概念及解决方案，并将邀请世界各国政府官员、贸易团体、学院教授等业内专家讨论以下热门题目。包括：未来农业新趋势、最新农业技术、环保课题、中国大陆贸易新趋势、农业投资、进出口条例等等。

登记费：美元 400



Why Exhibit at AgriPro Asia?

选择亚洲农产品展的原因

- ✓ Asia professional agricultural expo & conference
- ✓ The only specialized agricultural trade fair in Hong Kong
- ✓ Explore international market and establish connections
- ✓ Branding
- ✓ Gather Market Intelligence
- ✓ Evaluate future business potential

- ✓ 亚洲重要的专业农产品展及会议
- ✓ 香港唯一的专业农产品贸易展览
- ✓ 拓展国际市场，扩阔业务网络
- ✓ 建立及推广品牌
- ✓ 了解业内最新市场资讯
- ✓ 评估未来发展潜力

Explore Overseas & Mainland Markets through the World's strategic Agri-Trade Hub - Hong Kong

有效利用香港 - 世界上最优越的农产品贸易枢纽、扩阔海外及中国大陆市场



- (1) Hong Kong's Major Trade Partners
香港的主要贸易伙伴
- (2) Hong Kong is one of the busiest port for all import, export and re-export activities (by Sea, Road & Air)
香港是进、出口及转口贸易最繁忙的地方之一 (经海陆、陆海及空运)

Who will visit? 观众

Importers, Exporters, Wholesalers, Retailers, Traders, Distributors, Consulting and Service Providers, Finance and Investment Services and Related Government Bodies.

进出口商、批发商、零售商、贸易商、分销商、顾问及服务供应商、金融投资单位及有关政府单位。



- (3) US #7 export destination for agricultural products
香港是美国农产品输出地的第七位
- (4) Japan #1 export destination for agricultural products
香港是日本农产品输出地的第一位
- (5) China #2 export destination for agricultural products
香港是中国农产品输出地的第二位
- (6) Korea #4 export destination for agricultural products
香港是韩国农产品输出地的第四位

"Hong Kong as the Asia hub for international gathering location"

香港是国际聚会之亚洲枢纽

With a central location in East Asia, Hong Kong is an international business, trade and financial hub and recognized as a springboard to Asia and International market. Building on its traditional free market economic policy, Hong Kong has developed into a modern, vibrant and cosmopolitan services economy, underpinning the role of the city as a global business platform.

香港是一个国际商业、贸易及金融枢纽。位处亚洲地区的中心位置，被誉为进入国际市场的跳板。香港建基于深厚的自由市场经济政策，已发展为一个现代化、充满活力和具大都会魅力的服务型经济，为其作为全球商业平台的角色创造理想环境。



Hong Kong Convention & Exhibition Centre (HKCEC) 香港会议展览中心

"More Space, More Opportunities in Asia's World City!"

Nearly 90,000 m² exhibition & meeting space.
More than 70% of exhibitions at the HKCEC are international events.
Voted "Best Convention and Exhibition Centre in the Asia Pacific" in the 2008, 2007 and 2005 Industry Surveys.

「在亚洲国际都会，有更多空间，更多机会！」

近90,000万平方米的会议及展览场地。
在会展中心举办的展览，超过70%属国际性。在2008、2007及2005年的业界调查中，获读者推选为「亚太区最佳会议展览中心」。

