



For immediate release
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**Asia Adult Expo – the only adult show in Asia that is not to be missed
Japanese winds blow to the fairground once again (Japan Series I)**

The Asia Adult Expo (AAE) - the only event in Asia for adult products and entertainment - is set for its third big year at Hall D of the Venetian Macao, Aug 20 – 22, 2010.

Kenny Lo, Chief Executive of Vertical Expo Services Co., Ltd., organizer of AAE, said: “Japanese companies in the industry are facing keen competition within the country. They would like to find new markets not only to promote products but also Japanese culture. This will help stimulate more demand for the industry. AAE is the best platform for them to explore other markets out of Japan.”

Popular Japanese AV actress Kayama Mika (佳山三花) is a pioneer in the adult field shooting her 3D format DVD selling them on 19 Jun 2010 right after Sony released its first series of 3D television sets in Japan on 10 Jun 2010. She will accompany one of Japan’s most well known adult magazine publishers GOT to announce her 3D format DVD at the show. Another big star invited by GOT is Mihiro (朝美穗香) who is the talking point recently. She has just retreated from AV movie sector this year and is now performing in regular TV shows and movies. Both of them will be singing on stage.

This year, AAE has invited lots of Japanese AV stars to heat up the atmosphere. Apart from the above mentioned, Seven Under will joint hands with Hayasaka Hitomi (早坂瞳) & Yokoyama Miyuki (横山美雪). They will be promoting special trendy items that are sold only in Japan i.e. Japan AV stars photo book “Mosatsu”, T-shirts, etc. These items are very popular among youngsters in Japan.

For performers, AAE has invited a renowned Japanese group called Keishun & Yasuto to perform their “nude calligraphy” on stage. – Yurie, aka Keishun, a certified Japanese art calligrapher, has variety of experience in Club events and all of her performances have been held in Tokyo high class venue. She also has been working as a model for hair show performance, fashion magazines, hair magazines

On the first show day at 6pm, there will be a welcome reception at the grand stage of the fairground. The reception is sponsored by Baci Lingerie & Nanma Manufacturing Co., Ltd. Media, exhibitors and invited guests are welcome. The show is opened for trade visitors from Aug 20 – 22, registration are needed to visit. Starting from 3 pm on Aug 20, the show will be opened to general public who are aged 18 or above.

For inquiries, please contact Ms. Arosia Tong at +852 2528 0015 or email to aae@verticalexpo.com. For more information on AAE, please go to www.asiaADULTexpo.com

About Vertical Expo Services Co., Ltd

Based in Hong Kong, Vertical Expo Services Co., Ltd is an innovative exhibition organizer that has staged various international conferences and exhibitions covering a variety of industries such as adult entertainment, agriculture, elderly care and funeral.

