

## AGEING POPULATION IN HONG KONG

### 香港人口老化問題



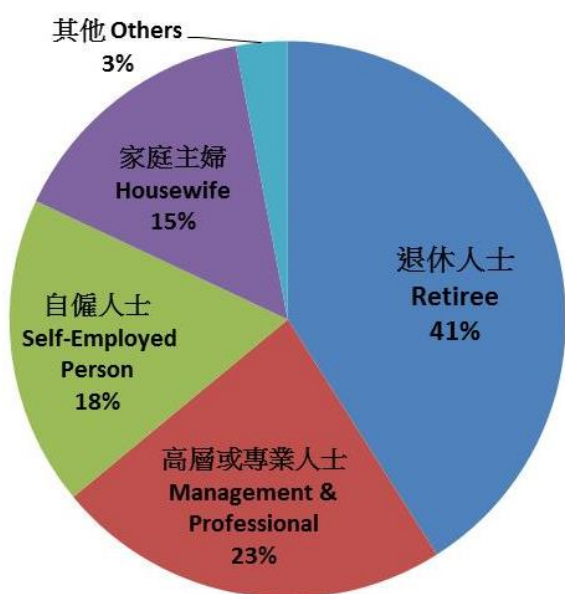
The median age of Hong Kong's population was 37.2 years old in 2001 and projected to rise to 51.8 years old in mid-2041, the proportion of elderly (65 and above) jumping from about **15% at present to 32% in 2041**.

香港人口年齡中位數由 2001 年的 37.2 歲預計升至 2041 的 51.8 歲，65 歲或以上的長者的總人口比例將由現在的 15% 躍升至 2041 年的 32%。

資料來源 Data Source: 南華早報 SCMP 07/10/2015

## 41% OF MILLIONAIRES ARE RETIREES

### 41%的千萬富豪為退休人士



According to the survey conducted by Citi bank, **41% of millionaires are retirees**, 23% of them are management or professionals, 18% of them are employers, they have sufficient money and are willing to spend on the products and services that could improve their quality of retirement life.

據花旗香港統計顯示，在香港的千萬富豪中，**41%的千萬富翁為退休人士**，23%為高層或專業人士，18%為自僱人士，他們有充裕的金錢，並願意消費在不同的退休產品來提升他們的生活質素。

資料來源 Data Source: 明報 Mingpao 23/03/2016

## RETIREMENT PRODUCTS AND SERVICES ARE GETTING POPULAR

### 退休產品及服務大受歡迎

The major market trends of elder care services market are rise of technology-enhanced senior care and booming healthcare industry, also, in-home care, assisted living are also getting popular day by day and provide quality life to senior citizens.

高科技的銀髮產品，健康護理產品，家居護理服務，輔助產品等都漸漸成為了市場趨勢，而這些服務也越來越受長者歡迎。

資料來源 Data Source: .Businesswire 11/03/2016

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