



Immediate Release

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International buyer expect to see more brands and products

Asia Adult Expo (AAE) 2016 will be held on 29 - 31 August 2016 at Hong Kong Convention and Exhibition Centre. AAE is an export oriented trade show in Asia Pacific, which aim to provide a professional B2B platform for international buyers and suppliers to explore new business opportunities.

Last year AAE received over 4,500 international buyers from 45 countries and regions, after a buyer post show survey conducted in Feb 2016, no matter where buyers from, the size of their businesses, over 85% of AAE 2015 buyers purchased from the show's exhibitors, and re-order from them as well. Over 80% said already plan to visit AAE again this August, and expecting to see more brands and products.

Let see quotes from some buyers:

Mr. Abela, buyer from Australia, said they bought sex toys from 2-3 companies, total spending over US\$60,000, they mentioned that the products quality are good, and planning to re-order soon.

Mr. Yao who owns an online shop in china, said their shop monthly sales around US\$20,000 – US\$23,000, they ordered from almost 10 exhibitors from AAE, and re-order from them over US\$15,000 monthly. He is coming back to meet more suppliers this summer.

Mr. Charly, buyer from Australia, said they bought lingerie and toys from AAE exhibitors, at first they didn't order a lot as they are not sure about the quality, but then they found the quality are good and re-order every month.

International buyers are ready to see more products and brands, visit AAE 2016 in coming August!

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