



Press Release

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Asia Adult Expo 2018 – ended with Huge Success!

Asia Adult Expo (AAE) 2018 has ended with splendid success on 30 August 2018 at the Hong Kong Convention & Exhibition Centre. About 200 exhibitors & brands from 7 countries and regions such as China, Germany, Hong Kong, India, Taiwan, Netherland and USA. Exhibitors were satisfied with the result brought by AAE.

4,800 Industry Players from 48 Countries and Regions

AAE 2018 got a breakthrough of 4,800 trade visitors from 48 countries and regions including Argentina, Australia, Austria, Brazil, Britain, Chile, China, Denmark, Finland, France, Germany, Hong Kong, Hungary, India, Indonesia, Italy, Japan, Malaysia, Mexico, Morocco, Netherlands, New Zealand, Norway, Philippines, Romania, Russia, Singapore, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, Ukraine, USA and Vietnam etc. Trade Visitors made their trip to AAE for sourcing, networking, looking for new market opportunities, and finding business partners. From the positive feedback from trade visitors, AAE showed its powerful global industry network to provide a professional and sustainable platform for adult industry.

Sensation Lubricants Got the Spot

Despite adult sex toys, sex bolls, furniture, lingerie wear...lubricant brands from different countries particularly took the eye of trade visitors. Luvloob from New Zealand, Smoothglide from Germany and Divine9 from China etc., all provided buyers another choice of more naturally-made extracts for improving sensual wellness.

Annual Industry Forum: Adult Future Entertainment

Starting from 2017, "The Future Adult Entertainment Forum" has been taken place with international speakers from adult health, business, media and professional stream in Brazil, China, India and USA, to share the most up-to-date technology and products development directions to our exhibitors and visitors. Ranged from "Top Trends in the Global Pleasure Product Industry", "ASEAN Erotic Landscape: An introduction of Modality's Research", "AR, VR & Next - Gen SexTech" to "PERINEUM & PLEASURE: How Active Perineal Rehabilitation protocol can treat sexual dysfunctions", equipped audience with 360° Knowledge of adult innovation and related factors.

[AAE 2019] 27-29 August 2019, Hong Kong

AAE will continue to grow and expand from recruiting more exhibitors, inviting more international trade visitors and implementing more highlighted events into the next expo, aiming to expand the industry from different aspects. The next Asia Adult Expo will be held on 27-29 August, 2019 at the Hong Kong Convention and Exhibition Center.

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