

Press Release  
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**11<sup>st</sup> Asia Adult Expo:**  
**Updates the Industry with Cutting-edge Adult Entertainment**

Being a 100% exported and Adult product trade platform in Asia, Asia Adult Expo never stop to promote trade internationally and encourage industry players to proactively feature their competitive advantages in seizing new opportunities.

Celebrating its 11<sup>st</sup> anniversary and embracing the next milestone of the industry, Asia Adult Expo 2018 (AAE 2018) will be held on **28<sup>th</sup> – 30<sup>th</sup> August 2018** at Hong Kong Convention and Exhibition Centre, Hall 3G.

Preeminent exhibitors including Womanizer and Smoothglide from Germany, Odeco from China, Svakom from USA, Toyfa from Hungary, Zobra from India and more will support the annual event with their participation and showcase their latest products and technology to the trade buyers. "Many exhibitors in AAE not just with their own brand, they also provide OEM and ODM services too," added by Mr. Kenny Lo, the Chef Executive of Asia Adult Expo, "That's also a unique business model in Asia show."

The only professional industrial forum in Asia Pacific – "Future Adult Entertainment" forum will be held concurrently to highlight the latest opportunities from the evolving adult entertainment business emphasizing on the cutting-edge virtual innovation market, healthcare, marketing trend and in different countries. It will definitely stimulate interaction among international industry insiders and latest market information will be provided to participants.

AAE 2017 held last year took Hong Kong by storm with 200 exhibitors and brands, and 4,400 professional trade visitors from 45 countries and regions visited the show with fruitful result in sourcing new products and suppliers. It is an undoubted fact that AAE 2018 will be spotlighted by the adult industry with the enthusiastic support from the exhibitors and visitors.

Free online registration valid until 21 July, 2018 (Original entrance fee: USD30 / HKD200). Visit [www.asiaADULTexpo.com](http://www.asiaADULTexpo.com) now and pre-register for your admission badge!

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