



**For Immediate Release**

9 August 2017

**Exhibitor Booths Sold Out for Asia Adult Expo 2017**

**Hong Kong, 9 August 2017** – All exhibit space for the 10th Asia Adult Expo (AAE) has officially sold out.

AAE, a 100% export oriented trade show and the only adult B2B platform in Asia Pacific region, has continually grown each year making it the unmissable event among the adult industry. Compare to AAE 2016, there is 30% increase in the number of exhibitors; and 35% out of the total exhibitors for AAE 2017 is participating for the first time.

The number of buyers also surpasses the previous year's. Up to 4th Aug 2017, the number of pre-registered buyers has already exceeded the total figure of last year. Also, the percentage increase among certain regions including Australia (153%), Japan/ Korea (200%) and Southeast Asia/Middle East(95%) are considerably significant. The event draws trade buyers from over 40 countries, including Australia, Britain, Canada, Denmark, France, Germany, India, Japan, Korea, New Zealand, Poland, Russia, Singapore, USA, etc., creating limitless global business opportunities

“We’re really looking forward to this exciting fair in late August, and to warmly welcome our first-time exhibitors and visitors,” says Mr. Kenny Lo, Chief Executive of AAE Company Ltd. “This is our 10th year, and we plan to make it our best yet. Both the number of exhibitors and buyers are on the rise, thanks to the support from our partners and friends in the global adult industry; we truly appreciate that.”

The Expo will be held on 29 – 31 August 2017, at Hong Kong Convention and Exhibition Centre.

Free online registration opens until 25 August 2017 (Original entrance fee: USD30 / HKD200). Visit [https://onlinereg.verticalexpo.com/#/en\\_gb/aae/](https://onlinereg.verticalexpo.com/#/en_gb/aae/) now and pre-register for your admission.

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