



AgriPro Asia Expo (APA) 2016 亚洲农产品展 2016

Show Report 展会报告

APA 2016 Review 展会回顾

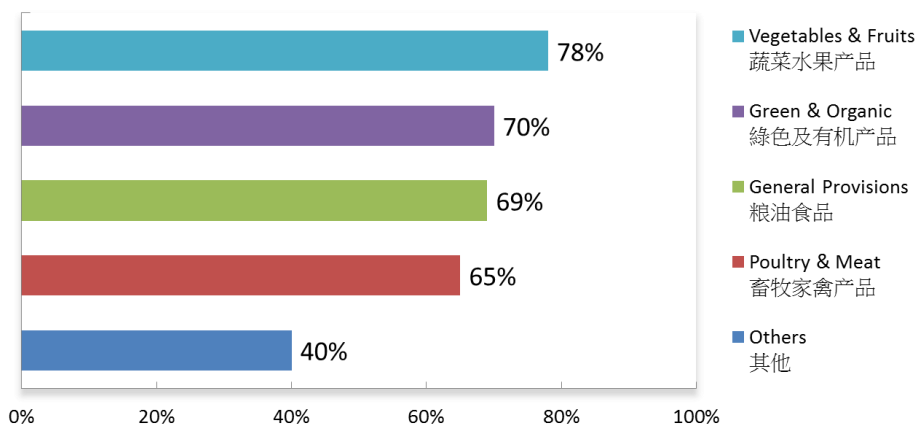
- ✓ Concurrent Event: Hong Kong International Bakery Expo (IBE)
同期举行：香港国际烘焙展
- ✓ It occupied an exhibition area of 8,800 square meters, with exhibitors from Chile, China, Hong Kong, Japan, Vietnam, etc., including 3 national and regional pavilions.
展览场地面积共 8,800 平方米，展商来自智利、中国、香港、日本、越南等国家及地区，包括 3 个官方地区展团。
- ✓ Over 25,000 trade visitors, delegates, associations from over 40 countries and regions e.g. Argentina, Australia, Bangladesh, Belgium, Canada, China, Denmark, Egypt, Fiji, France, Germany, Greece, Honduras, Hong Kong, Hungary, India, Indonesia, Italy, Japan, Macau, Malaysia, Maldives, Mexico, Mongolia, Myanmar (Burma), Nepal, Netherlands, New Zealand, Norway, Russia, Senegal, Singapore, South Africa, South Korea, Taiwan, Thailand, The Philippines, Turkey, United Kingdom, United States of America (USA), Vietnam etc.
- ✓ 逾 25,000 来自超过 40 个国家及地区，包括阿根廷、澳洲、孟加拉、比利时、加拿大、中国、丹麦、埃及、斐济、法国、德国、希腊、洪都拉斯、香港、匈牙利、印度、印尼、意大利、日本、澳门、马来西亚、马尔代夫、墨西哥、蒙古、缅甸、尼泊尔、荷兰、新西兰、挪威、俄罗斯、塞内加尔、新加坡、南非、韩国、台湾、泰国、菲律宾、土耳其、英国、越南等的买家、参观团、协会、官员参与APA 2016。
- ✓ APA received over 19 supporters from both local and oversea official bodies, trade associations and professionals, including Associacao de Comerciantes de Legumes por Grosso de Macau, China Organic Food Certification Centre, Chinese Organic Agri-certification Association (Taiwan), F.S.I. (C.H.K.) Association, Hong Kong Federation of Restaurants & Related Trades (HKFORT), Hong Kong Fish Marketing Organization (FMO), Hong Kong Imported Vegetable Wholesale Merchants Association, Hong Kong Tourism Board, Hong Kong Vegetable Marketing Organization (VMO), Kowloon Fruit & Vegetable Merchants Association Ltd etc. as well as Chinese Provincial agro-product officials from Hunan and Hebei.
APA 获得超过 19 个来自本地及各国协会、官方和专业团体的大力支持。包括澳门蔬菜批发商会、中绿华夏有机食品认证中心、中华有机农业协会、中港食品安全交流协会、香港餐饮联业协会、香港鱼类统营处、香港入口蔬菜批发商商会、香港旅游发展局、香港蔬菜统营处、九龙果菜同业商会等，以及多个中国内地农业官方机构包括湖南及河北等。
- ✓ 93% of exhibitors found APA 2016 effective in building relationship with clients.
93% 的参展商认同 APA 2016 有助建立客户关系。
- ✓ 89% of exhibitors found APA 2016 effective in collection market information.
89% 的参展商认同 APA 2016 有助搜集市场信息。
- ✓ 85% of exhibitors found APA 2016 effective in promoting brand.
85% 的参展商认同 APA 2016 有助提升品牌。



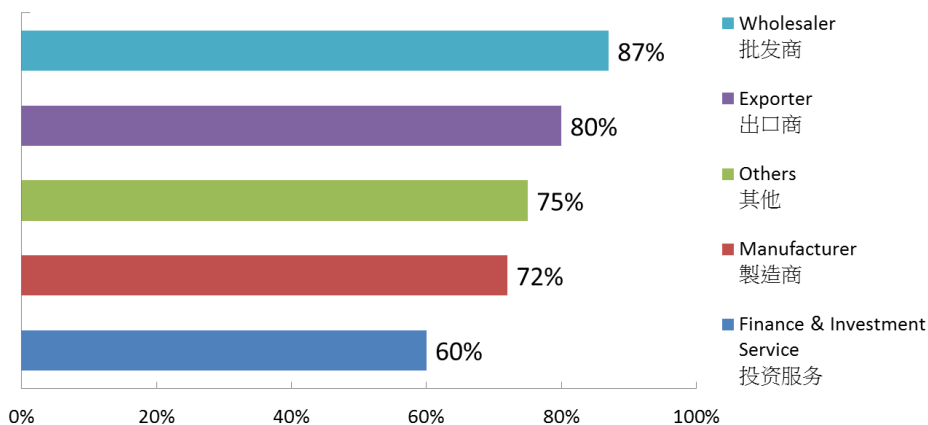
Visitors from 40 Countries and Regions Attended APA 2016 来自 40 个国家/地区的买家及参观团参与 APA 2016 盛会



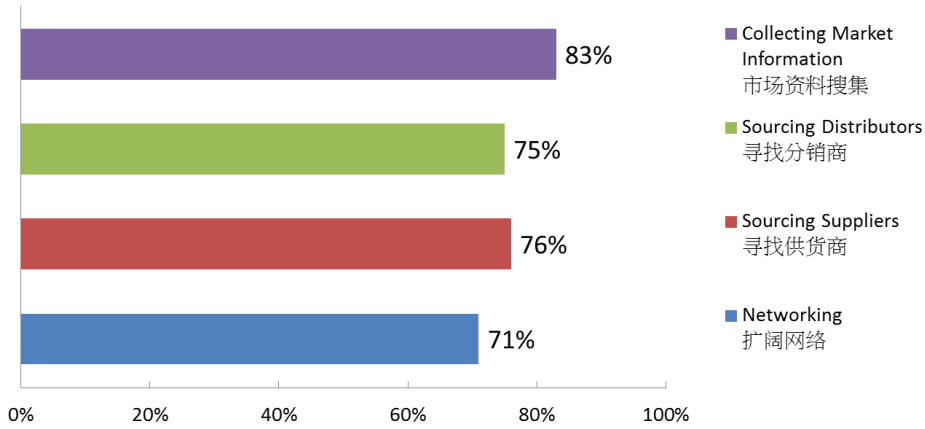
Interested Product / Service Categories 感兴趣之产品/服务类别



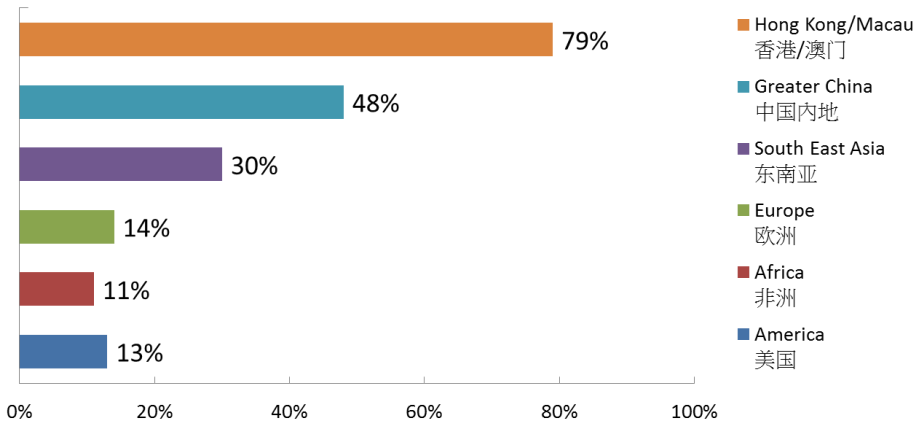
Business Nature 业务性质



Purpose(s) of Visit 参观目的



Main Business Area 业务范围



**Interviewee can choose more than one *受访者可选择多于一项*



Messages from Exhibitors 参展商的话

Mr. Mervyn Cheng, Manager of Isshin Iroha Co., Ltd (Japan 日本)

Exhibitor 参展商

Isshin Iroha Co., Ltd 郑经理

“Joining APA 2016, we met a lot of potential buyers, they felt great interest to import our products.”

“参展 APA16, 我们接触到不少潜在买家, 非常感兴趣进口我们的产品。”

Mr. K.S. Lee, Administrative Officer, Hong Kong Chamber of Seafood Merchants Ltd.

Exhibitor 参展商

香港海鲜业联合总会有限公司 李先生 (Hong Kong 香港)

“Good arrangements for the event, good atmosphere, which enhance communication among industry fellows.”

“展会安排得宜, 气氛很好, 增进业界交流及联络。”

Mr. Nguyen Duy Kien, Deputy Consul General, Consulate General of Vietnam, Hong Kong

Exhibitor 参展商

越南驻港领事馆 阮维坚副总领事 - 参赞(Vietnam 越南)

“Participating in APA 16, we can promote Vietnam tea product, feedback is good.”

“参与 APA 16 这个平台宣传越南的茶业, 现场反应很好。”

Concurrent event: 2016 Hunan Agri-Products Food Tasting Promotion 同期活动：湖南优质农产品品尝推介会

