



Asia Adult Expo 2017

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New VR Insight Spice up the Couple's Romance and Personal Fantasies

科技新角度。虛擬現實增添情侶愛意 助情趣幻想

Virtual Reality is no longer a surprising new in the world of adult entertainment. Being able to combine with different adult toys and technologies, VR is expected to be the most popular adult entertainment and investable stream in the near future.

虛擬現實並不是成人娛樂世界中令人驚訝的新科技。能夠與多元化的成人玩具和技術相結合，VR 將成為未來最受歡迎的成人娛樂工具和投資項目。

VR Bangers, the Californian VR-specialist adult entertainment company is now producing new content to cater couples consumers in an interest to try out sexual interests without cheating. "Many of the people in our audience are already part of a committed relationship," said CEO Daniel Abramovich. "VR sex removes the sexual limits of a relationship without requiring another person to become part of the mix in a physical sense while also fulfill the fantasy of individuals."

加州成人 VR 專門製作公司 VR Bangers, 為迎合情侶消費者不出軌，渴望嘗試不同情趣體驗的獨特需求，正製作嶄新 VR 內容。「我們有許多顧客與另一半已有承諾關係。」行政總裁 Daniel Abramovich 解釋：「成人 VR 工具消除了性關係的限制，在物理意義上，不需要另一個人參與性行為中，同時也實現了個人的幻想。」

While potential of VR users are great, adult video industry participated both as a change driver and beneficiary in the trend. In 2016, Naughty America reviewed that the conversion rate of visitors into new customers for VR scene pages on Naughty America's website improved 84%, compared to visitors for 2D scenes. Customers show what they want. The VR adult innovation is undeniably continues to revolutionize and to meet the growing demand.

VR 用戶的潛力巨大，成人視頻行業正是這股 VR 變革下的驅動者和受益人。美國成人網站 Naughty America 回顧，2016 年點擊 VR 影片頁面成為新客戶的廣告轉化率，比 2D 場景的瀏覽人士相比提高了 84%。客戶行為展示了他們需要什麼。成人 VR 技術將不繼革新，而滿足日益增長的需求。



Industry NEWS

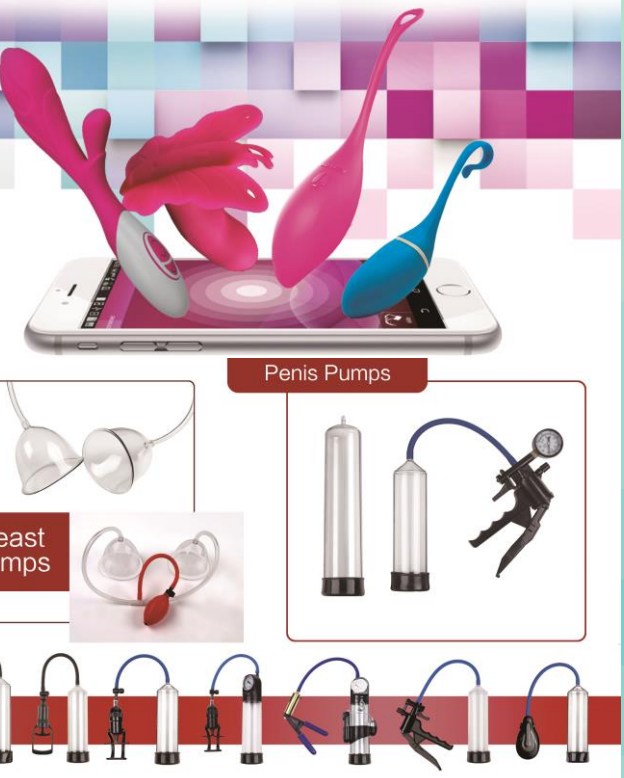
EXHIBITOR HIGHLIGHT 參展商簡介

Zorba Booth: C43

Leather Novelties and Night life Clothing Manufacturer & Exporter

Zorba was founded by three brothers, Subhash, Sudhir & Sanjay Gupta. For the past 15 years they have strived to campaign for an improved acceptance of BDSM products in real leather. Executing this ambitious task, pooling their knowledge and combining their experience in Design, Manufacturing and Exporting, today Zorba produces top quality Leather products.

The promoters are involved integrally in the business and available to answer any inquiries regarding manufacturing, custom designing, pricing and timelines. Our each and every product is lovingly and carefully made by 50 of the best and experienced craftsmen and women who for many years have been involved in the traditional art of leather.



REALOV is specializing in development and production of sex toys, especially for Smartphone Controlled Sex Toys and all kinds of male and female pumps. With our manufacturing site in Shanghai, we have significant advantage in technology development & low cost / high quality production. We always commit to combining the product safety, functionality and fashion design.



----- With the passion for art and beauty, REALOV integrates elegant and fashionable components into each product.

----- By utilizing cutting-edge technology, REALOV brings consumers more modern and cool user experience.

REALOV Booth: F43

REALOV(睿樂) — 專注於情趣用品,特別是智慧產品以及助勃系列產品的生產和研發。生產基地位於中國上海。我們致力於將產品的安全性,功能性和時尚性相結合,多款產品具有世界領先地位。

----- 出於對美的熱愛與執著,REALOV 將優雅與時尚融入每一款情趣用品中。
----- 通過技術創新和前沿科技,REALOV 不斷為消費者帶來更多現代的產品設計,以此達到更 COOL 的使用者體驗。

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