



Asia Funeral and Cemetery Expo & Conference

亞洲殯儀及墓園博覽會暨會議

For Immediate Release  
14 May 2017

### **Asia Funeral and Cemetery Expo & Conference 2017 Kicks Off on 16 May**

**HONG KONG, 14 May 2017** - The 9<sup>th</sup> Asia Funeral Expo and Conference (AFE) has attracted an international array of exhibitors, products and buyers for the event, which will be held on 16 May in Hall 5DE, Hong Kong Convention and Exhibition Centre.

The three-day event features over 100 exhibit booths from 18 countries and regions, providing the opportunity for attendees to exchange ideas with professionals in the industry.

‘AFE is playing a role with growing importance. Its recognition is getting extended from Asia Pacific regions to other parts of the globe. Pronounced associations and notable companies from Australia, China, Colombia, France, Hong Kong, India, Ireland, Italy, Japan, Malaysia, Philippines, Singapore, Taiwan, The Netherlands, USA and etc. participate in AFE to showcase their products and services to visitors from all over the world.’ Addressed by Mr. Kenny Lo, Chief Executive of the AFE organizer, Vertical Expo Services Co. Ltd.

Exhibitors will showcase their pioneering and inspiring funeral products and services in our expo, including those from China’s preeminent funeral department store, global market-leader in cremation equipment, quality handicrafts urns producers from South East Asia, international anti-corrosion equipment suppliers, the largest hearse manufacturers and etc.

Continued to be a unique platform serving funeral industry for sourcing, networking, sharing and learning, Professional speakers from Australia, United States, China, Bolivia, Ireland, Vietnam, Malaysia, Taiwan and Hong Kong will take the opportunity to share their views and experience on various topics such as personalised funeral, cemetery, embalming, Fung Shui and green burial. With the tremendous transformation of funeral business in recent years, speakers will deliver speeches on how to seize new business opportunities by “Think Fresh” and move forward with the market development.

On-site demonstration and technical sharing session including embalming, reconstructing, florist demonstration and funeral beauty make-up will also be held concurrently.

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AFE 2017 Opening Ceremony is scheduled at 12:30pm on 16 May (Tue). All VIPs, delegates, exhibitors, suppliers, international speakers and visitors are invited to attend the Ceremony.

AFE has attracted exhibitors from countries and regions such as Australia, China, Colombia, France, Hong Kong, India, Ireland, Italy, Japan, Malaysia, Philippines, Singapore, Taiwan, The Netherlands, USA and etc. It is estimated that AFE 2017 will keep the leading and prominent role in funeral industry and attract more than 1,000 professional visitors and buyers from 37 countries.

Please visit [www.AsiaFuneralExpo.com](http://www.AsiaFuneralExpo.com) for further information.

For more information, please contact the Organizer:

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