



亞洲殯儀及墓園博覽暨會議

Asia Funeral and Cemetery Expo and Conference

2017

16-18/5/2017

Hong Kong 香港

ALPAR Delegation JOIN AFE 2017!

拉丁美洲墓園及殯儀協會參觀團確認參加 AFE 2017 !

In 2017, AFE returns to Hong Kong and the event embarks on the new era. This year, members from The Latin American Association of Cemeteries and Funeral Services (ALPAR) will visit AFE as part of their 'Asia Mission'. The group, consists of members representing the most recognized companies in the funeral industry in Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Guatemala, Peru and Uruguay and they will also participate in the AFE post-show tour in Malaysia. The participation from international funeral industry associations and key insiders highlighted the global status of AFE.

2017年 AFE 再次踏足香港，展會也踏入新紀元。今年拉丁美洲墓園及殯儀協會(ALPAR)將組團來到香港參與 AFE 作為他們亞洲重點行程的一部份。是次到訪的成員包括來自阿根廷、玻利維亞、巴西、智利、哥倫比亞、厄瓜多爾、危地馬拉、秘魯及烏拉圭的業界人士，他們也會參與於博覽會後舉行的馬來西亞交流團，加上來自世界各地的協會及業內翹楚，突顯大會的國際級地位。

Conference Highlight 會議焦點

Latest in Embalming – Mr. Glyn Tallon, Founder, Tallon Mortuary Specialist (Ireland)

防腐技術會議 – Tallon Mortuary Specialist 創辦人 Glyn Tallon 先生(愛爾蘭)

Glyn Tallon, is the Founder and Proprietor of Tallon Mortuary Specialists and School of Embalming, Navan, Co. Meath, Ireland and is a Licensed Embalmer, a Certified Funeral Service Practitioner and Specialist in Reconstructive Embalming. In 2002, Glyn was one of the first embalmers to accumulate 100 contact hours of highly specialised reconstructive skills and the first of two embalmers in the world to complete this prestigious curriculum.

Glyn Tallon 為專業殯儀公司及防腐學院的 Tallon Mortuary Specialists and School of Embalming 的創辦人以及經營者。他同時也是認可的防腐師、殯葬從業員以及重修整形防腐的專家。於 2002 年，Glyn 成為首批於高度專精遺體重修工作累積到 100 工作時數的防腐師，也是全球首兩名完成這享負盛名的課程的人士。



Communicating with Today's Consumers & Building Loyalty to Your Business – Mr. Mike Watkins, Vice President, The Signature Group (US)

如何與現今的消費者溝通 & 如何為你的業務建立忠誠 – The Signature Group 副總裁

Mike Watkins 先生(美國)



Michael J. Watkins, CFSP, CCO serves as the Vice President of Operations & Compliance at The Signature Group in Houston, TX and has been involved in various capacities in both public and private funeral and cemetery organizations during his over 34 years in the profession.

Prior to joining The Signature Group, Mike served as the Senior Vice President of Operations for the National Funeral Directors Association (NFDA), where he oversaw the accounting, information technology, human resources and cremation services departments.

Michael J. Watkins 先生在美國德克薩斯州休斯頓的 The Signature 集團擔任營運總監及副總裁，並在殯葬業界從事超過三十四年。在加入 The Signature 集團以前，Watkins 先生曾擔任美國殯儀總監協會 (NFDA) 高級副總裁，負責會計，資訊科技，人力資源及火葬服務部門的監督工作。

CLICK HERE for Program Schedule 按此觀看大會會議議程

Exhibitor at a glance 展商巡禮

Booth No. 展位號 : F33

Established in 2011, FaceMemory is specialized in the deadee processing, video production, portrait sketching, producing frames of solid wood and plastic and served more than 200,000 people from Japanese high end market annually. From 2017, FaceMemory will upgrade the quality of products and services to serve the customers of global market.

匯思憶像 (FaceMemory)，成立於 2011 年，隸屬蒼美 (上海) 資訊科技有限公司旗下品牌，專業處理遺像，視頻製作，手繪肖像素描；生產實木，環保樹脂 遺像框；針對日本高端市場，目前每年服務終端使用者 20 余萬人次。2017 年產品和服務全面升級，正式拓展全球市場。



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Call For Delegates 預登記參加會議

If you are interested to join Asia Pacific's Largest Convention for funeral & cemetery industry, please register at https://onlinereg.verticalexpo.com/#/en_gb/afe/

如有興趣參加亞太區最大型國際殯葬業年會，請即預先登記：
https://onlinereg.verticalexpo.com/#/zh_hk/afe/

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Comprehensive and Valuable Platform for Knowledge and Innovation
Discover Funeral Trend and Opportunities at AFE

PRE-REGISTER FOR EXPO & CONFERENCE AT www.AsiaFuneralExpo.com

16– 18 May, 2017 at Hong Kong Convention and Exhibition Center