

Press Release

28 September 2016



Asia Adult Expo 2016 – ended with Huge Success!

Asia Adult Expo (AAE) 2016 has ended with splendid success on 31 August 2016 at the Hong Kong Convention & Exhibition Centre. With 186 exhibitors & brands from 8 countries and regions such as Canada, China, Germany, Indonesia, Hong Kong, Taiwan, UK, and Switzerland. Exhibitors were satisfied with the result brought by AAE.

AAE 2016 got a breakthrough of 4,400 trade visitors from 45 countries and regions such as Australia, Canada, China, France, Germany, Hong Kong, India, Japan, Russia, Singapore, Spain, Switzerland, Turkey, United Kingdom, and the USA, etc. Trade Visitors made their trip to AAE for sourcing, networking, looking for new market opportunities, and finding business partners. "This is my 3rd time here, keep coming back looking for new items and new technology, items that can't find back home." said Mr. Kevin Cooney from S&G Entertainment Inc, the USA.

Visitors were happy with the quality and expertise presented by exhibitors. Turkish company, Censan, its B2B Purchasing Executive Mr. Alper Heper has expressed that he has found new brands, new sex toy with better prices at AAE and was about to place order after discussing with boss. From the positive feedback from exhibitors and visitors, AAE showed its powerful global industry network to provide a professional and sustainable platform for adult industry.

The brand new "Asia Adult Shop Forum" has been taken place with international speakers from the USA, Germany, Switzerland, and France to provide the most up-to-date online technical tools and solutions to our exhibitors and visitors. The speakers reflected Asia is a huge market that will expand exponentially. One of the speakers, Mark Bauman from TrafficHaus, USA has mentioned, "I am targeting Asia as my next step of company's expansion, especially looking for internet companies."

Concurrent event, AAE Awards 2016 has been announced on 29 August 2016 to positively appraise corporations for their effort put into the adult industry. The winning corporations resulted in high recognition and brand acknowledgement from the industry.

[AAE 2017] 29 - 31 August 2017, Hong Kong

AAE will continue to grow and expand from recruiting more exhibitors, inviting more international trade visitors and implementing more highlighted events into the next expo, aiming to expand the industry from different aspects.

The next Asia Adult Expo will be held on 29 - 31 August, 2017 at the Hong Kong Convention and Exhibition Center.

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