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Contact: Jessica Koth, 262-814-1536, jkoth@nfda.org

NFDA Creates Recognition Program for International Members

Brookfield, Wis. – To recognize the achievements of funeral directors from outside of the United States who have fulfilled specific professional development criteria, the National Funeral Directors Association (NFDA) has created the International Professional Achievement Certificate program.

“NFDA’s international members continue to impress me with their dedication to learning and growing as funeral directors,” said NFDA President Bob Arrington, CCO. “They recognize that ongoing education ultimately benefits the families they serve. I am happy that we have our new International Professional Achievement Certificate to commend our members outside of the U.S. for their commitment to the profession.”

To earn the International Professional Achievement Certificate, the funeral director must be an NFDA member in good-standing. After paying a declaration of intent fee, they have 18 months to complete a one-hour online NFDA ethics course plus 20 additional hours of education. The 20 hours may be comprised of any combination of NFDA distance learning courses (i.e., online, home study, live webinars and teleconferences) or NFDA face-to-face events (i.e., International Convention & Expo, Business Conference, Professional Women’s Conference, Cremation Retreat, Arranger Training, Certified Crematory Operator seminar, Certified Preplanning Consultant seminar, biennial Asia Funeral Expo).

International Professional Achievement Certificate program participants may complete up to three hours of education in funeral service from a non-NFDA provider with prior approval.

Upon completion of the Program requirements, funeral directors will receive a certificate of achievement, a logo that can be used on marketing materials, and a press release template to announce their achievement to their local community.

NFDA member funeral directors from outside of the United States who are interested in learning more about the International Professional Achievement Certificate should contact NFDA at +1-262-789-1880 or visit www.nfda.org (in the “Membership” link at the top of the page, select “Recognition Programs”).

NFDA is the world's leading and largest funeral service association, serving 19,700 individual members who represent more than 10,000 funeral homes in the United States and 49 countries around the world. NFDA is the trusted leader, beacon for ethics and the strongest advocate for the profession. NFDA is the association of choice because it offers funeral professionals comprehensive educational resources, tools to manage successful businesses, guidance to become pillars in their communities and the expertise to foster future generations of funeral professionals. NFDA is headquartered in Brookfield, Wis., and has an office in Washington, D.C. For more information, visit www.nfda.org.

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