



Dear Editors / Reporters,

### **Press invitation to Asia Adult Expo 2016**

Asia Adult Expo (AAE) 2016 – organized by AAE Co. Ltd., will be held from 29-31 August 2016 at Hong Kong Convention and Exhibition Centre Hall 3FG. AAE is an international trade exhibition of adult industry in Asia Pacific.

In order to highlight the theme of this year, “Design and Technology”, organizer specifically encourage exhibitors whose are High-Tech and innovative to bring their extraordinary ideas and concepts into AAE. From the stand point of “Design”, combined with the advanced technology, the industry will surely become more diversified and generate much more business opportunities.

#### **Human-sized Doll, like a Real Lady!**

Adult doll has been always a main product line in adult industry. EXDOLL, a famous brand of doll simulation corporate who has been interviewed by international media targets on bringing real-humanized doll to the world.

#### **VR Technology, Trigger new High-Tech Wave!**

High-Tech such as VR technology has been rowing over the IT industry and surely being a rapid growing technology in different industries, including adult industry with no doubt. AAE 2016 exhibitors such as Golden Convention, VIIA, and WEYA, will certainly become spotlights on AAE.

#### **Phone Apps Towards Interactive Era**

The widespread of phone Apps brings new elements in the adult industry. Erocticsmartphone.com, an Apps company brings new experiences to users. In fact, this will certainly create new business model with tactics for corporates in adult industry.

#### **“Internet-oriented” Adult Products Industry**

Organizer has invited corporates that help other businesses who find difficulties while expanding online. TrafficPartner.com, a corporate that specifically provide troubleshoot for online selling strategies, helping clients to target customers in different fields with high hit-rate.

The brand new “Asia Adult Shop Forum” will be taken place this year to give out value-added ideas for industry players’ development. Organizer does not focus only on the physical stores but also the store on the internet. In order to provide the most up-to-date online technical tools and solutions to exhibitors and visitors, the organizer has invited international speakers from 5 different countries to cover areas like online market trends, methodologies to be involved in different countries’ market, and solutions of online business strategies, etc.



### **Asia Adult Industry Awards**

The AAE Awards aims to higher the bar of products quality, design, and professionalism of the industry, and it has been receiving good responses from the industry. The AAE Awards will be held on 29 August 2016 at the fairground

AAE 2016 has gathered 186 exhibiting companies & brands from 8 countries and regions. Trade visitors from over 34 countries and regions including Australia, Britain, Canada, Denmark, France, Germany, India, New Zealand, Poland, Russia, USA and much more, have registered to visit the show, creating limitless global business opportunities.

For press enquiries or arrangement of individual interviews on AAE, please contact Mr. Kelvin Lam at (852) 2528 0015 or email to [info@asiaADULTexpo.com](mailto:info@asiaADULTexpo.com).

For show information, please visit the official website [www.asiaadultexpo.copm](http://www.asiaadultexpo.copm).

Please return the reply slip by fax / email latest before 26th August, 2016. Thank you.

***Warmest regards,***

A handwritten signature in black ink, appearing to read 'Wilson Tong', written in a cursive style.

**Wilson Tong**  
***Fairs Director***

**AAE** COMPANY  
LIMITED



**Press invitation to Asia Adult Expo 2016**  
**Reply Slip**

To AAE Company Limited Fax: +852 2528 0072 / Email: [info@asiaADULTexpo.com](mailto:info@asiaADULTexpo.com)

(Organization) \_\_\_\_\_ will visit AAE 2016 on \_\_\_\_\_ (Date), please reserve \_\_\_\_\_ press badges for my team. (Please provide attendances' detail at the bottom of the pages)

- We will be attending the **AAE Welcoming Reception cum AAE Awards Presentation** on 29<sup>th</sup> August, 2016 (17:30) at **Hong Kong Convention and Exhibition Centre, Hall 3FG Stage.**

We are interested in interviewing below company and forum speaker (please indicate with a ✓, please help to arrange):

Major Highlights:

- Human-sized Doll, like a Real Lady!** – Exdoll as outstanding doll manufacturer with international media interview
- VR Technology, Trigger new High-Tech Wave!** – Golden Convention as VR industrial player
- Phone Apps Towards Interactive Era** – Eroticsmartphone.com as Apps creating company
- Fashionable Packaging attracts High-end Customers** – Massiv with cute design on packaging
- “Internet-oriented” Adult Products Industry** – Traffic Partner for solving online troubleshot
- AAE Awards** – As the only Awards in Asia, will be presented on Welcoming Reception on 29<sup>th</sup> August
- Understand the development of international adult industry** – interview with international adult companies - Bathmate (England), GEM Union (Indonesia), Lockerroom Marketing Ltd. (Canada)
- “Made in China” in global market** – Odeco Ltd., HGD Industry Co. Ltd., Liaoyang BaiLe Health Care Product Co., Ltd.

AAE Industry Forum Topics:

- Stop Ad Blockers
- European E-commerce Market and Opportunities
- Webcams – the Major Increase to My Online Store
- How to Employ Smartphones Technology to Sell More
- Evolution from Adult Content in the Past and Future
- Managing Fraud & Chargebacks

Asia Adult Expo Organizer

- Asia Adult Expo Company Limited

**Please provide name card,  
so we can help you pre-register**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Mobile: \_\_\_\_\_

**AAE Company Limited 亞洲成人博覽有限公司**

Unit E, 27/F, Legend Tower, 7 Shing Yip Street, Kwun Tong Kowloon, Hong Kong

Tel 電話: (852) 2528 0062

Fax 傳真: (852) 2528 0072

電郵: [info@asiaADULTexpo.com](mailto:info@asiaADULTexpo.com)

網頁: [www.asiaADULTexpo.com](http://www.asiaADULTexpo.com)

香港觀塘成業街 7 號寧晉中心 27 樓 E 室