



亞洲殯儀及墓園博覽暨會議
Asia Funeral and Cemetery Expo & Conference
12 – 14 May 2015 | Macao

For Immediate Release

28 May 2015

**Asia Funeral and Cemetery Expo & Conference 2015 Successfully
Gathered World's Professionals**

The 8th Asia Funeral and Cemetery Expo & Conference (AFE) ended with resounding success on 14th May 2015. Last year AFE returned to Macau and entered a new era. This year, it received 116 exhibiting stands from 21 different countries and attracted over 1,800 trade visitors and buyers to the fair from 34 countries.

Mr. Kenny Lo, Chief Executive Officer of Organizer, Vertical Expo Services Co. Ltd, expressed his appreciation, “On behalf of the organizing committee, I would like to thank to everyone who attended, regardless old or new comers, as all of them have attributed to the success of this event.” According to the onsite survey, major visitors are from cemetery, columbarium and funeral home sectors. 94% of the visitors agreed that AFE is an effective expo to source their desired product and over 93% of the visitors find the expo managed to help them in expanding their business network.

Below are pleasant experiences shared by AFE participants :

Mr. Cees Janssen, Director – Goldsmith of Jewel Concept (The Netherlands) shared his experience with AFE, “This is the first time at AFE, we have a pleasant fair, and the atmosphere is really good. The quality of the visitor really amazed us; they are from all over Asia: Mainland China, Singapore, Korea, and Taiwan; really people that decide. We hope to back in two year. ”

President of ALAPR Ms Teresa Saavedra joined Post Show Tour – East China, appreciated by joining the tour, I could further meet old and new friend in different regions and enhance the knowledge and culture in China.”

The Opening Ceremony and International Night were held on 12 May and over 485 international delegates attended. 33 industrial international conferences were held concurrently with the spotlight AFE2015 International Summit “Step Forward”



亞洲殯儀及墓園博覽會暨會議
Asia Funeral and Cemetery Expo & Conference
12 – 14 May 2015 | Macao

attracted more than 520 attendees. Among the function, there were an on site demonstration – Reconstructive Techniques by Frigid fluid Company, Mr. Matt Smith and Funeral Make Up by Korea Make Up Association, Ms. Jonglan Lee had attracted hundreds of attendees and serious audience.

Beginning in 2017, AFE will be transitioning to a biennial schedule, the organizing committee will add new elements to the coming show. Please keep updating with AFE for more upcoming information. Also thanks for the support to AFE from Macao Trade and Investment Promotion Institute.

Official Supporters



澳門貿易投資促進局
Instituto de Promoção do Comércio e do Investimento de Macau
Macao Trade and Investment Promotion Institute

For more information, please contact the Organizer Vertical Expo Services Co Ltd:

Contact: Mr. Wilson Tong/Mr. Larry Kwan

Tel: +852 25280049/25280096

Email: info@AsiaFuneralExpo.com

Website: www.AsiaFuneralExpo.com

About Vertical Expo Services Co., Ltd

Based in Hong Kong, Vertical Expo Services Co., Ltd is an innovative exhibition organizer that has staged various international conferences and exhibitions covering a variety of industries in different cities like Mainland China, Macau, and Hong Kong etc. (Website: www.verticalexpo.com)