



For Immediate Release:

## **Edible Artists Global Awards - A Global Event to Unite Edible Artists**

*IBE - Hong Kong International Bakery Expo in collaboration with Edible Artists Network is pleased to announce the first annual Edible Artists Global Awards to be held at the IBE in Hong Kong on Thursday December 1<sup>st</sup>, 2016.*

Our mission is to create an event that unites edible artists from around the globe to raise awareness of the edible arts and the amazing artists that express themselves through sugar and other edible mediums and to promote and preserve the edible arts through education and the building of a global network.

This annual event will provide recognition, prestige, status and credibility to the winning artists as well as elevate the industry as a whole. We look to spark creativity and inspire others to express their artistic visions through the edible arts.

At this event, many prestigious awards will be bestowed upon the worlds most talented and influential artists including two lifetime achievement awards, a people's choice award, as well as other recognitions and awards.

Ms. Cheryl Naughton, publisher of Edible Artists Network Magazine stated, "We are pleased to have the opportunity to recognize excellence in the world of edible arts. These awards will elevate the artists giving them the prestige and status they deserve."

We are currently accepting nominations in all categories. The deadline for entries is August 30<sup>th</sup>, 2016. To nominate your favorite artist or for more information about the Edible Artists Global Awards, please contact [admin@eagawards.org](mailto:admin@eagawards.org) or visit [www.eagawards.org](http://www.eagawards.org).

### **ABOUT:**

Edible Artist Network ([www.edibleartistsnetwork.com](http://www.edibleartistsnetwork.com)) is the independent voice of cake decorators, bakers and edible artists. Its mission is to create a network of people and resources that connect these dynamic trailblazers to the resources they need for running their business, and advancing their creative and culinary skills as efficiently and effectively as possible.

Through its global magazine and network, we raise awareness of the edible arts and the amazing artists that express themselves through sugar. Edible Artists Network is dedicated to the promotion and preservation of the sugar arts through education and the building of this global network.

It is the source of inspiration for millions to discover, learn, and share their passions for the edible arts. Its relevant content sparks creativity and celebrates the power of self-expression through the edible arts.

For more information, please contact Ms. Cheryl Naughton at [cheryl@edibleartistsnetwork.com](mailto:cheryl@edibleartistsnetwork.com).

IBE – Hong Kong International Bakery Expo ([www.HKBakeryExpo.com](http://www.HKBakeryExpo.com)) is an international trade show whose mission is to platform Bakery, Confectionary, Sugar and Coffee Arts. IBE 2016 highlights the artistic elements through competitions, interactive demonstrations and training. An ideal platform for exchanges of ideas, innovation enhanced through new design and technology developments. IBE 2015 attracted visitors from 39 countries and regions. More than 75 sessions of demonstrations, workshops presented by international chefs and artists, together with live competitions. ([www.HKBakeryExpo.com](http://www.HKBakeryExpo.com))

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