



HONG KONG INTERNATIONAL BAKERY EXPO  
香港國際烘焙展

1-3/12/2016

Hong Kong Convention & Exhibition Centre

香港會議展覽中心

International Expo on Bakery, Cake, Pastry,  
Confectionery, Coffee, Art & Technology



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## Industry News 行業動態

### Global Flour Market Growth

#### 全球麵粉市場正增長



Market research analyst predicts the global flour market to grow at a CAGR of 4% during the forecast period. The extensive use of flour in the bakery, bread, and gluten-free products is the driving the growth of the market worldwide.

市場研究分析師預測，全球麵粉市場預期從 2016 年至 2020 年會以年均複合增長率 4% 增長。全球市場的增長是由烘焙、麵包、及其他無麩質的產品所帶動。

Source 資料來源: Global Flour Market - Market Research Report 2015-2019

### Global ice cream market expect to grow at a CAGR of 4.59% during the period 2016-2020

#### 2016 至 2020 年全球雪糕市場預計會以年均複合增長率 4.59% 上升



A report has forecasted the global ice cream market to grow at a CAGR of 4.59% during the period 2016-2020. The report also shows that vanilla is the most popular flavor of ice cream around the world.

研究顯示，全球雪糕市場預計從 2016 年至 2020 年會以年均複合增長率 4.59% 增長。研究亦指出香草味雪糕是世界各地最受歡迎的味道。

Source 資料來源: Global Ice Cream Market



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