

「智能家居」為耆長帶來高品質生活 SMART HOME TECHNOLOGY IMPROVES THE QUALITY OF ELDERLY'S LIFE



有市場調查認為下一輪受追捧的科技消費品將會是「智能家居」。GfK 於中國的市場調查顯示，超過 75%的受訪者認為智能家居科技對未來日常生活影響力最大。「智能家居」無疑成為了市場的新趨勢，為零售商及供應商奠定了良好的商業根基。「智能家居」能為耆長帶來更便利和更獨立的生活。

An international survey conducted by GfK, more than 75% of people interviewed in China said that smart home technology will impact their lives in the next few years. This makes China one of the best informed markets on smart home technology, giving retailers and suppliers a strong start. Smart Home can bring elderly a more happy and independent live.

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流動支付及配戴式科技也將主導科技市場，刺激中國創新科技的發展。

The survey results put smart home technology on par with mobile payments and wearable tech as trends that have played a key role in pushing forward innovative technology in China.

而機器人產業仍處於投資的階段，但相信於未來數年，市場對家居智能機器人的需求將會逐步增加，成為耆長的生活小助手。

While analysts say the robot industry is still at an investment stage in China, they believe market demand for household robots will increase in the coming years. They may become the assistant of senior citizens.

資料來源 Data Source: 南華早報 South China Morning Post 23/03/2016

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展商簡介 Exhibitor Highlight



Forma Care(科馬)為著名的德國權威品牌，多年來致力於研究及開拓不同耆長護理產品，其中以成人紙尿片及特級成人紙尿褲最具受代表性，深受用家愛戴，更符合 MDS 德國吸濕測試標準，是信心及品質的絕對保證！

German Quality - Forma Care is a well-established elderly care products company based in Germany. The famous European made diapers and diaper pants provide the best quality in its class with the brand that you can trust.

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