



HONG KONG INTERNATIONAL BAKERY EXPO  
香港國際烘焙展

1-3/12/2016

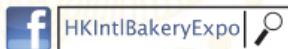
Hong Kong Convention & Exhibition Centre

香港會議展覽中心

International Expo on Bakery, Cake, Pastry,  
Confectionery, Coffee, Art & Technology



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## Industry News 行業動態

### Global Fresh Baked Products Market Growth

#### 全球新鮮烘焙產品市場正增長

“ The global fresh baked goods market to grow at a CAGR of 2.71% during the period 2016-2020.

全球新鮮烘焙產品市場從 2016 年至 2020 年會以年均複合增長率 2.71% 增長。

Source 資料來源: Global Fresh Baked Products Market

### Global Cakes and Pastries Market Expected to Expand at 3.76% CAGR from 2016 to 2020

#### 2016 至 2020 年全球蛋糕和西點市場預計會以年均複合增長率 3.76% 上升

“ The global cakes and pastries market is anticipated to expand at a 3.76% CAGR during the period between 2016 and 2020 owing to the rising indulgence in cakes and pastries and increasing at-home consumption of these products.

由於大眾對蛋糕和西點愛好提升及家用需求增加，2016 至 2020 年全球蛋糕和西點市場預計會以年均複合增長率 3.76% 上升。

Source 資料來源: Global Cakes and Pastries Market 2016-2020

IBE - Hong Kong International Bakery Expo 香港國際烘焙展:

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