

For Immediate Release

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Asia Adult Expo 2009: Get its Expansion in Asia's Vegas

With the novel theme in Asia, and its distinctive elements in Trade and Entertainment, Asia Adult Expo (AAE) 2008 had a happy ending of its inauguration. In 2009, AAE will stay in the Venetian Macao during **4-6 Dec 2009**, and this year AAE will expand its size and enrich its content to make AAE a must-attend show for industry players.

"We see 'ADULT' as an immense, fast-growing and healthy market that has not yet reached its business potential in Asia. AAE is such a professional platform for networking and finding potential business partners." said Kenny Lo, Chief Executive of Vertical Expo Services Co., Ltd. As the premier ADULT expo in the Heart of Asia, AAE is recognized as the representative and the only international adult fair in Asia.

In 2008, AAE succeeded in attracting more than 15,000 visitors. Professionals were coming from 25 countries/ regions, e.g. Australia, Canada, China Mainland, Denmark, Dubai, Finland, France, Germany, Holland, Hong Kong, Italy, Japan, Korea, Macau, Malaysia, Mexico, Philippines, Poland, Singapore, Sri Lanka, Taiwan, Thailand, UK, United Arab Emirates, and USA etc. AAE 2008 attracted over 80 media parties to report and promote AAE extensively. It is also encouraging to know that AAE is generally accepted by public and users as 43% of visitors are female whilst 55% are couples.

"AAE is such a professional expo! We eager for our cooperation next time!" said Mr. Simon Nan, Managing Director of Nanma Manufacturing Co., Ltd. According to exhibitor survey, AAE 2008's renowned international suppliers received very positive feedbacks at AAE, and their products had good sales there. Most previous exhibitors have already submitted their bookings for AAE 2009, and some even request booth expansion.

AAE 2009 will have a double expansion of its exhibition space, providing more opportunities for suppliers to showcase their latest products or services. Keeping the live shows impressive enough, the organizer will try to increase more attractive activities this year. Last time the sexy lingerie walk, BDSM live demonstration, penile painting etc did push the atmosphere to the peak. Together with its partners and exhibitors, AAE 2009 determines to deliver a truly diversified, entertaining and informative show.

Asia Adult Expo is organized by Vertical Expo Services Co Ltd (VES). VES is a Hong Kong base company specialized in organizing vertical trade events, covering various industries. Its worldwide network includes Chinese Mainland, Australia, USA and Europe. AAE is a distinguished vertical trade and entertainment fair of VES. AAE is the leading international adult show in Asia, which provides a comprehensive platform for western and eastern adult professionals, as well as the suppliers and users.

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